

## Solution 1

(a)

- Business objectives of the company
  - Expected rate of growth for the business to be reinsured
- Ceding company management
  - Experience
  - Comfort level with risk retention
- Reinsurance program objectives
  - Does it fit with reinsurer's strategy
- Financial condition of the ceding company
  - Capitalization levels
  - Ratings
- Administration
  - Capabilities
- Underwriting
  - Company's loss experience with product to be reinsured
- Claims adjudication
  - Claims payment philosophy
- Marketing and sales
  - Sophistication with product to be reinsured
- Expected reinsurer's profit
  - Adequate premium levels

(b)

- Rating practices
  - Review periodically
  - Use prospective rates
- Operational expertise
  - Underwriting
  - Claims adjudication
- Client mix
  - Larger client base will achieve a better spread of risk
- Credible size in block of business
  - Only quote business that fit with overall niche marketing strategy
- Consistency in risk management techniques
  - Ability to manage market cycles

## Solution 2

(a)

- Multi-plan options
  - Employer sets the menu
  - Employee may have the additional option of placing pre-tax money in an FSA account
- Supermarket concept plus health account
  - Supermarket offers multiple health plan choices
  - Employer provides core contribution and access to supermarket
- High-deductible plan with health account
  - May also have a PHA(employer funded)
  - Employee decides whether or not to spend PHA funds
- PHA plus FSA
  - Employer provides only a core contribution to a PHA
  - Employee may deposit money in FSA
  - Employee may use the money to buy insurance or pay health care goods and services

(b)

(i) Consumer's stake in spending decision increases in the following order:

- Multi-plan options (with optional FSA)
  - Consumer chooses plan based on preferences and cost
  - Money in optional FSA is consumer's own but "use it or lose it" rule creates distortion to that
- Supermarket concept plus health account
  - Coordinating plans and account increases stake
- High-deductible plan with health account
  - Choice of high-deductible plans increases consumer's consideration of cost
- PHA plus FSA
  - Highest stake

(ii) Flexibility of funding options for consumer increases in the following order:

- Multi-plan options (with optional FSA)
  - Consumer may choose richer plan to reduce 'out of pocket' cost
- Supermarket concept plus health account
  - Ability to pool employer contributions toward supermarket if spouse's contributes to the same supermarket

## Solution 2 (continued)

- High-deductible plan with health account
    - Increased ability to decide between spending and saving PHA money
  - PHA plus FSA
    - Highest flexibility
- (iii) Employer administration stewardship increases in the following order:
- Multi-plan options (with optional FSA)
    - Employer must administer the plan and design all options
    - Some admin associated with the account
  - High-deductible plan with health account
    - Employer may control menu of plan designs by selecting the 'high deductible+account' approach
  - Supermarket concept plus health account
    - Employer chooses supermarket
    - Supermarket does most of the work
  - PHA plus FSA
    - Lowest
    - Least control over use of contributions
- (c)
- Repeal the 'use it or lose it rules' for FSA
    - Allow account balance to roll over for later uses
  - Allow FSA to pay for premiums
  - Clarify the flexibility of fund uses for PHA
  - Clarify the rollover treatment for FSA
  - Allow tax-efficient portability of PHA
    - Opportunity for employees to carry balance when employment is terminated or at retirement
    - COBRA

## Solution 3

(a) Macro-economic variables

- Increases in wealth-increases demand for healthcare
- Increases in physician supply-increases access and availability of healthcare
- Cost shifting-from government programs (Medicare & Medicaid) to commercial business to make up for lower government reimbursements
- Increases the number of specialists-more intensive and expensive procedures
- Benefit plans-richer plans increase spending
- Price inflation-positive correlation to cost trends
- Managed care techniques-how much of an effect can it have on cost trends

Micro-economic

- Population health
- Availability of insurance
- Inflation
- Demographics

(b) Residual Trend

- Random Fluctuations
- Cost shifting from one segment to another ex: Medicare decreases payments
- Expansion of covered services due to legislation
- Increase in provider reimbursement due to change in billing (code creep)
- Demographic characteristics-ex: shift to more expensive area
- Utilization trend-change in frequency
- Advance in technology-more expensive treatments
- Level (or Intensity) of Medical Services – ex: shift from outpatient to inpatient
- Product Mix Changes-changes in plan designs

Provider Reimbursement Trend-trend in provider cost

### Solution 3 (continued)

(c) Relationship of historical trends and rating trend assumptions.

- past historical trend is not the same as the trend for rating
- rating trend is different from prior trend (which is driven by claim trend) due to:
  - underwriting judgment
  - experience rating
  - regulation

Need to analyze the historical trend and the driving factors

To analyze the driving factors:

- historical change in experience
- identify abnormality in historical trend
- Changes from historical experience:
  - Large claim pattern
  - Intervention
  - Apply managed care program
  - change in provider contract
  - change in underwriting practice
  - change in claim administration
  - enrollment shift
  - plan (benefit) change
- Secular change
  - recession
  - inflation
  - government change
- Overlap in estimate historic change
- Analysis of large claims

### Solution 3 (continued)

(d)

	<u>7/02-6/03</u>	<u>7/01-6/02</u>
Total Claims	6,258,000	4,967,000
Total Exposures	3000×12 =36,000	2,800×12 =33,600
PMPM	173.83	147.83 ← +17.6%
→ Age/gender factor	1	0.979 ← +2.1%
→ Region	1	1
→ Benefit Factor	0.74	0.736 ← +0.4%
Normalized PMPM	234.9	205.16 ← +14.5%
Large claims > 50,000	922,000	665,000
Large Claim PMPM	25.61	19.80 ← +29.3%
Normalized PMPM	34.61	27.48 ← +25.9%

Other components want to look at

- utilization of service per member (frequency)
- size of claim, cost per unit of service (severity)
- by service categories
- provider reimbursement trend  
by service categories

## Solution 4

- (a) indemnity
- scheduled reimbursement
    - maximum amount specified for a given procedure
  - non-scheduled reimbursement
    - usual, customary, reasonable (UCR)  
usual- amount usually charged for procedure  
customary-average procedure reimbursement for a given region  
reasonable-reasonable charge in unusual circumstances

### DHMO

- IPA DHMO
  - capitation used for reimbursement
- staff model DHMO
  - HMO hires its own dentists

### Preferred provider organization

- Discount off billed services
  - Dentists agree to a specified discount off what they would normally bill

### Managed indemnity

- Reimburse maximum amount for services

### Fee schedule

- Dentists agree to a list of fees which is comprised of average discounted charges for a given region

### Discount cards

- Offered by employers who don't have dental program
- Employees have to pay entire amount, but get a discount

### Exclusive provider organizations (EPO's)

- Cover in-network services only

### POS (point-of-service)

- Three-tiered benefit (HMO, In-network PPO, out-of-network PPO)

## Solution 4 (continued)

(b)

	<u>HMO</u>	<u>PPO</u>	<u>Indemnity</u>
premium	low	medium	high
patient access	low	medium	high
benefit richness	high	medium	low
cost management	high	medium	low
utilization	low	medium	high
quality assurance	high	medium	medium
fraud potential	low	medium	high

(c) limit complexity

\* indemnity is favored

- employee doesn't have to worry about networks
- no fee schedules or agreements for capitation with dentists
- plan design is simple since benefit is the same for all dentists
- reimbursements are also the same

avoid adverse selection

\* HMO is favored

- must pass through a gate-keeper
- best cost controlling features
- consider including a 12 month deferral on major services

avoid employee dissatisfaction due to providers

\* indemnity is favored

- no networks
- employee can choose dentist
- case management is minimal

maintain current employer contributions

\* PPO is favored

- packaged with medical
- most employee's have PPO medical coverage
- more employees will have a consistent contribution

Recommendation

\* PPO

- since the Indemnity and HMO benefits were favorable in achieving certain goals, a blend between the two would best balance these achievements.



## Solution 5

(a)

Given:

6/30/03 Balance = 60,000

Monthly Premium at 2003 rate =  $1,000 \times 143 + 500 \times 358 = 322,000$

Estimated Premium for 7/1/03 – 12/31/03 =  $322,000 \times 6 = \$1,932,000$

Estimated claims for 7/1/03 – 12/31/03

Experience Period 7/1/02 – 6/30/03 – Midpoint 1/1/03

Projection Period 7/1/03 – 12/31/03 – Midpoint 10/1/03

Trend =  $1.009^9 = 1.084$

Claims under 50,000 =  $2,831,000 - 311,000 = 2,520,000$

Projected claims for 7/03 – 12/03 =  $2,520,000 \times 1.084 / 2 = \$1,365,840$

Other items – Question indicates that pricing factors have not changed

Pooling Charge =  $\$35 \times 1,500 \times 6 = \$315,000$

Admin expense =  $\$12 \times 1,500 \times 6 = \$108,000$

Commissions =  $5\% \times \$1,932,000 = \$96,600$

Risk/Profit =  $3\% \times \$1,932,000 = \$57,960$

12/31/03 Balance = 6/30/03 Balance + Premiums – Projected Claims – Pooling Charges – Admin Expense – Commissions – Risk/Profit

Balance =  $\$60,000 + \$1,932,000 - \$1,365,840 - \$315,000 - \$108,000 - \$96,600 - \$57,960 = \$48,600$

(b) Since there are 1,500 employees, the group is 100% credible

Experience Period 7/1/02 – 1/1/03 – Midpoint 1/1/03

Projection Period 1/1/04 – 12/31/04 – Midpoint 7/1/04

Trend

12 months of 2003 and 6 months of 2004

Trend =  $1.009^{12} \times 1.012^6 = 1.196$

## Solution 5 (continued)

Claims under 50,000 = 2,831,000 – 311,000 = 2,520,000

Projected claims = \$2,520,000 x 1.196 = 3,013,920

Pooling charge = \$35 x 1,500 x 12 = \$630,000

Admin expense = \$12 x 1,500 x 12 = \$216,000

Total Required Premium = (\$3,013,920 + 630,000 + 216,000) / (1 - 5% - 3%) = \$4,195,565

\$4,195,565 = (1,000 x EE only + 500 x EE only x 2.5) x 12

2004 renewal rates

Ee only = \$155.39

Ee and Dependents = 155.39 x 2.5 = \$388.48

- (c) Prospective Experience Rating Pros  
Insurer bears risk of adverse experience
- Prospective Experience Rating Cons  
Insurer gets benefit of favorable experience  
Pay premium tax  
Mandated benefits must be covered
- Retrospective Experience Rating Pros  
Employer gets benefit of favorable experience
- Retrospective Experience Rating Cons  
Employer is accountable for bad experience  
Pay premium tax  
Mandated benefits must be covered
- Self-funding Pros  
Benefit of good experience  
Premium tax is avoided  
Avoid state mandates  
Better cash flow  
No (or reduced) risk charges
- Self-funding Cons  
Employer has risk of adverse experience  
- can purchase specific and/or aggregate stoploss

## **Solution 5 (continued)**

### Minimum Premium Pros

- Insurer bears risk of adverse experience
- May have reduced premium taxes

### Minimum Premium Cons

- Must include mandated coverage

## **Group 4 – Current Plan – Retrospective Premium Arrangement**

### Pros

- Future positive experience would be returned to group
- Insurer bears risk of adverse experience

### Cons

- Would have received benefit of current formula balance if self-insured
- Plan is subject to state mandated benefits
- Premiums are subject to premium tax

## Solution 6

(a)

	Paid Claims		
Jul-02	11,800	/ 44,500 =	26.5%
Aug-02	31,900	/ 44,500 =	71.7%
Sep-02	38,500	/ 44,500 =	86.5%
Oct-02	41,100	/ 44,500 =	92.4%
Nov-02	42,100	/ 44,500 =	94.6%
Dec-02	42,800	/ 44,500 =	96.2%
Dec-03	44,500		

	Paid Claims				Incurred Claims	
Jul-03	49,300	/	96.2%	=	51,258	
Aug-03	51,600	/	94.6%	=	54,542	
Sep-03	49,800	/	92.4%	=	53,920	
Oct-03	48,400	/	86.5%	=	55,943	
Nov-03	44,100	/	71.7%	=	61,519	
Dec-03	18,200	/	26.5%	=	68,636	

(b)

					IBNR
	51,258	-	49,300	=	1,958
	54,542	-	51,600	=	2,942
	53,920	-	49,800	=	4,120
	55,943	-	48,400	=	7,543
	61,519	-	44,100	=	17,419
	68,636	-	18,200	=	50,436
	<u>345,817</u>		<u>261,400</u>		<u>84,417</u>

(c)

Analyze historical payments by lag duration and smoothing them.

It is rarely satisfactory to use just one month's incurral pattern.

Can average completion factors or can average data then compute completion factors

Compute results using several averaging approaches and select the most likely pattern

## Solution 6 (continued)

Ways to smooth:

Simple Averaging - 3, 6, 12 month averages of development factors

3 months most current

12 month smoother, but may bury current trends

Removing Bumps (Without Hi/Lo) .

6 of last 8 or 8 of last 10.

cannot ignore large claim completely

Weighted Averaging

sum of the digits

squared sum of the digits

constantly declining percentage

Other Types of means

Harmonic Mean - compute mean of the reciprocals of each data point and then take reciprocal.

Geometric Mean - take the nth root of the product of n observations

Dollar Weighted

Per member - divide payments per lag by the related month's exposure

This adjusts for growing/declining volumes of business

Blending with Projection Methods - trended pmpm projections used for last few months of unstable completion estimates

Blending with the Loss Ratio Method - when membership is not available or for new line (Use pricing Loss Ratio)

divide completed incurred claim estimates by earned premium

Application of Credibility Weights -

blending depends on how reliable the development month's completion factors are

Consider Changes in Claim Inventory

Consider Changes in Claim Payment System

## Solution 7

Note: The illustrative solution shown for part c relies on the CAST assumptions provided with this question. Students attempting to use the given classical pricing assumptions for part c would have found that the solution could not be fully completed using those assumptions. However, since the use of CAST assumptions was implied rather than specified, credit was given for setting up solutions which properly demonstrated the use of the appropriate formulas and methodology with the classical pricing assumptions.

(a)

CAST eliminates the concept of ultimate claims costs – claims costs increase by duration.

CAST classifies lives as impaired or healthy and the lapse rates of impaired lives are lower than the lapse rates of healthy lives.

The probability of an impaired life lapsing is:

$${}_iQ_t = K_1 \times ({}_aQ_t - u) + u$$

where  $u$  is the pure lapse rate.

(b)

Duration	Members	Tabular Claims Cost	Selection Adjustment	Adjusted Claims Cost	Total Claims
	1,000	10.0	0.05	0.50	500
1	800	11.0	1.1	12.1	9,680
2	640	12.0	1.1	13.2	8,448
3	512	13.0	1.1	14.3	7,322
4	410	14.0	1.1	15.4	6,308
Total	3,362				32,257

$$\text{Claims cost per member per month} = 32,257 / 3,362 = \$9.60$$

$$\text{Target loss ratio} = 60\%$$

$$\text{Required Gross Premium} = 9.60 / .6 = \$15.99$$

## Solution 7 (continued)

(c)

Formulas needed:

$$L_x = {}_aL_x + {}_iL_x$$

$${}_iS_t = K_2 \times {}_aS_t$$

$$L_1 \times S_1 = {}_aL_1 \times {}_aS_1 + {}_iL_1 \times {}_iS_1$$

$${}_iQ_t = K_1 \times ({}_aQ_t - u) + u$$

$${}_iQ_t \times {}_iL_t + {}_aQ_t \times {}_aL_t = L_t - L_{t+1}$$

actual claims per member year 0 = 6,000/1,000 = 6

tabular claims year 0 = 10

ratio of actual to tabular = 6 / 10 = .6

constant =  $Q^{ai}_{,t} / {}_aS_t = .134 / 6.6 = .0203$

t	$L_t$	${}_aL_t$	${}_iL_t$	Tab Claims	${}_aS_t$	Actual Claims	Proj. Claims	Actual $Q^{ai}_{,t}$	Proj. $Q^{ai}_{,t}$	${}_aQ^{(1)}_t$	Cum. Claims
	1,000	1,000		10	6	6,000		.248		.23	6,000
1	770	522	248	11	6.6	10,000		.134		.182	16,000
2	650	357	293	12	7.2	11,000			.146	.338	27,000
3	500	184	316	13	7.8		11,294		.158	.643	38,294
4	350	37	313	14	8.4		10,828		.17		49,122
Tot	3,270	2,100	1,170								

Net Premium = 49,122 / 3,270 = 15.02

Target Loss Ratio = 60%

Gross Premium = 15.02 / 60% = \$25.04

## Solution 8

- (a) Demographics
  - Age
  - Gender
- Utilization Measures or Claim Expenditures
  - Use only the impact of a person's health status on future expected costs
- Diagnosis & Pharmacy Information
  - Medical information or history
  - Perceived health status
    - Self-assessment of an individual's health status
  - Functional health status
    - Able to perform basic activities of daily living
  - Lifestyle and behavior factors
    - Smoking
    - Diet
- (b) Adjusted Clinical Groups
  - Uses diagnosis data
  - Uses both inpatient & ambulatory diagnosis codes
  - Classifies individuals into 1 of 30 Adjusted Diagnosis Groups
  - The groups are mutually exclusive
- Chronic Illness & Disability Payment System
  - Uses diagnosis data
  - Used for Medicaid, can be used for commercial populations
  - Assigns each person to one or more of 67 medical condition categories
  - Individuals classified into age/gender categories
- Clinical Risk Groups
  - Looks at diagnosis and procedure codes
- Diagnostic Cost Groups
  - Uses diagnosis data
  - Assigns each person to one or more medical condition categories
  - Also assigned to an age/gender categories
- Episode Risk Groups
  - Groups medical services into episodes of care
  - Uses a member's diagnosis codes and pharmacy data



## Solution 8 (continued)

Medicaid Rx

Pharmacy-based risk assessment

Assigns members to medical condition categories and age/gender categories

RxGroups

Classifies individuals based on one or more drug therapy categories and age/gender categories

RxRisk

Pharmacy-based

- (c) I would recommend using RxGroups.
- We want to evaluate Pharmacy usage – pharmacy data is available for both networks from the same PBM – so data should be consistent.
  - All pharmacy encounters would be reflected.
  - Categories are additive so it would reflect multiple drug therapies used.
  - Population used to calibrate the models is more appropriate because Medicaid/Medicare data was not used.
  - Using pharmacy data would be quicker and easier to use.

Prior to using this model, the accuracy of the selected model should be tested using past claim experience.

## Solution 9

- (a)
- i) TAT stands for Turnaround time  
TAT is a measure of claims and benefits administration departments responsiveness to provider and member clients  
TAT measures the time in calendar days from the receipt of the claim to the final disposition (either payment or denial). It can measure time frames in-between
  
  - ii) Considerations for TAT
    - 1) Contractual or regulatory requirements
      - should follow what's written in contract or required by law
      - avoids legal issues rising up
      - helps service metrics
  
    - 2) MCO Cash Flow
      - MCO may only pay out certain times of the month
      - Want to coordinate – don't want to release payments too early
  
    - 3) Provider Billing Cycle
      - want to coordinate to meet local billing practices
  
    - 4) Competitor Practices
      - want to keep up with competition otherwise might lose business to them
      - also leads to better selling point "we have better service than them"
  
    - 5) Types of Claims (units of work handled)
      - TAT goals for clean claims (all information required received at time of adjudication) typically lower than those for non-clean claims
      - When pend/suspend claims require intervention of other areas, pend type specific TATs are agreed upon between claims and the various support areas
  
  - iii) Tools for tracking
    - 1) Pended Claims Report
      - how many claims are pending
      - why are they pending (listing by category)

## Solution 9 (continued)

- 3) Paid Claims report
    - includes list of claims paid in past n days
  - 4) Check Register
    - listing of all claims paid in the next check run
    - how many cheques have been writing and to whom as well as aggregate amount to be paid
  - 5) Lag claims report
    - allows for estimating how long taking claims to be processed
- (b)
- i) Quality
    - Financial Accuracy = sum of overpayments and underpayments divided by total claims paid
    - Industry standard 99.3%
  
    - Overall Accuracy = percentage of claims paid correctly in every respect
    - Industry standard = 95%
  
    - Payment Accuracy = percentage of claims paid where the amount was correct but other processing errors identified (ie incorrect payee)
    - Industry standard = 97%
  - ii) Steps of claims quality review
    - 1) Develop standards
    - 2) Identify Auditing criteria
    - 3) Set up claims QA worksheet
    - 4) Get report on productivity of examiner (previous days report)
    - 5) Manually and randomly select claims
    - 6) Audit the claim and check results against the adjudication system
    - 7) Fill out QA worksheet
    - 8) Meet with claims examiner and go over any errors found
    - 9) Reach consensus on whether error or not
    - 10) Confirmed errors should be corrected that day with confirmation of fix by reviewing documented in spreadsheet
    - 11) Certain errors may not be adjusted – reviewer to decide
    - 12) If can't reach consensus go to supervisor as tiebreaker
    - 13) Actual errors recorded in log of individual and in aggregate for department
    - 14) If error not attributable to claims examiner, incumbent on review to facilitate solution

## Solution 9 (continued)

- iii) issues in performing a quality audit
  - 1) was claimant eligible
  - 2) what was provider status and payment arrangement
  - 3) were contractual obligations followed accurately
  - 4) were written MCO procedures and guidelines followed? Comply with rules even if inappropriate?
  - 5) Paid amount accurate or coding accurate
  - 6) Was right person paid

### (c) Problems of Claims and Benefit Administration

- 1) Claims Backlog
  - too many claims piling up
  - more staff? Insufficient training?
  - Maybe due to sudden growth in members?
  - stresses on internal services
  - potential undetected increase in trend
  - inability to accrue expenses properly
- 2) Utilization Management – Claims Clash
  - need to coordinate with both areas
  - both areas accuse each other for not communicating, being timely with updates, etc
  - need guidelines to be monitored, established and updated
  - risk delayed claims, inappropriate or denied claims, increased appeals
- 3) Informal Benefits Interpretation
  - need formal and rationalized approach for benefit interpretation
  - risk inconsistent and incorrect decisions resulting in appeals, claims adjustment and litigation
- 4) Benefit Configuration Problems
  - benefit rules set up incorrectly on computer system
  - for example incomplete code payments and incorrect co-payment application
  - need to fix immediately to avoid pends and mispayments

## **Solution 9 (continued)**

- 5) Data File integrity issues
  - timely and accurate file maintenance is critical
  - key files are membership files, provider files, pricing files and code files
  - if don't have claims errors and increased pends result
  - need to designate "user owner" for each key file and individuals responsible for accuracy, no duplicates and timeliness
- 6) Outdated Task allocation and workflow
  - update to reflect changes in member concentration, provider reimbursement and new lines of business
  - when don't synchronize with claims processing needs, backlogs and errors will result
- 7) Inadequate pended claims management
  - need to manage pended claims just as much as new claims
  - try to avoid problem pockets
  - results in delays, increased complaints, and additional stress between departments
- 8) Inadequate front-end control
  - not entering claims into system within 2 days of receipt
  - minimum information needed
  - many companies still using paper
  - when not managing well, can't function adequately, can't predict IBNR expense
- 9) Claims Processing system
  - good system can increase efficiency and timeliness
- 10) Upcoding and Unbundling
  - providers change ways they code claims coming or unbundling to maximize payment
- 11) Fraudulent Claims
  - fraud on part of employer, employee of group
  - fraud on part of employee of insurer

## **Solution 9 (continued)**

- (d)
  - i) enrollment and billing
    - eligibility
    - what happens if unpaid premiums
    - Identification and maintenance of alternate insurance information (COB)
  - ii) Provider relations
    - What if provider not on file?
    - What if provider flagged?
    - How handle provider claims questions
    - What needs to be done to adjust claims?
  - iii) Utilization management
    - matching claims to referral authorization records
    - matching claims to pre-certification records
    - claims requiring medical review
    - what if procedures without prices
    - what about experimental procedures
  - iv) Member services
    - how resolve claims questions?
    - What about claims adjustments?
    - How update member information?
  - v) Finance
    - how handle claims adjustments due to refunds/adjustments and check register
    - procedures for audit and reconciliation

## Solution 10

(a) Outline of Assumptions:

Economic assumptions.

- Inflation
- Investment return
- Salary increase
- Social Security increase

Demographic assumptions

- Termination/turnover
- Mortality
- Disability
- Retirement incidence

Additional assumptions

Economic

- Current retiree plan costs
- Current retiree contributions
- Health care cost trend
- Medicare Part B premium rate increase
- Retiree contribution rate increase

Demographic

- Plan participation
- Spouse plan continuation after death of retiree
- Dependent children plan termination
- HMO penetration

Selection

- Economic assumptions should be selected to complement each other
- Consistent with pension valuation
- Certain assumptions such as mortality, turnover and retiree incidence must be chosen more carefully
- What others are doing

## Solution 10 (continued)

(b) Plan Costs by Age Group:

Demographics			
Age Group	Number	Relative Value	Plan Cost
65 to 69	200	1.000	1226
70 to 74	400	1.159	1422
75 to 79	300	1.344	1648
80 to 84	100	1.558	1911
Total	1,000	1.223	1500

(c) Financial Impact of Three Possible Outcomes:

Determination that the Plan is actuarially equivalent:

Impact of the federal subsidy will be recognized as a reduction in the Accumulated Postretirement Benefit Obligation (APBO) and amortized as an actuarial gain  
Service Cost will be reduced on an ongoing basis

Determination that the Plan is not actuarially equivalent:

No accounting recognition for the subsidy is required, however, FAS (106) results need to reflect any effect of the Act other than the subsidy  
Effect may require a restatement of the results

Unable to make a determination:

Defer accounting recognition until a determination of actuarial equivalence can be made  
FAS (106) results will need to reflect any effects of the Act other than the subsidy



## Solution 11

(a)

Due and Unpaid (D&U) Liabilities - claim adjudicated but not paid.

Example: Check has not been written yet

In Course of Settlement (ICOS) Claims - claim reported but not processed

Example: Claims sitting in claims operations waiting verification of eligibility

Incurred But Not Reported (IBNR) - service performed but claim not received yet

Example: Medical services which have already been provided but which have not yet been billed or submitted to the carrier.

Typically a very large accrual.

Loss Adjustment Expense (LAE) - reserve for future claim processing expenses

Example: Liability developed under the assumption that the administrative expense associated with adjudicating a claim is incurred at the same time as the claim is incurred.

Present Value of Amounts Not Yet Due

Definition: This reserve covers claims that were incurred on or before the valuation date which have not accrued as of the valuation date.

Example: Disability claims of \$500 per month beginning midmonth. As of the end of the month, \$250 would have accrued and \$250 would be not yet due.

The \$250 accrued would be either ICOS or D&U depending on payment status.

Resisted Claims - Claims for which a known litigation situation exists.

Example: Claims for which a lawsuit is currently pending.

Outstanding Accounting Feeds - Amounts which have been acknowledged as payments, but for which no check has yet been cut as of the valuation date.

May overlap with D&U.

Example: Pharmacy claims processed at the point of sale yet the carrier billed monthly or bi-monthly for the claims.

(b)

Case Reserves or Direct Enumeration, aka Examiner's method

the ultimate claim amounts to be paid are estimated by knowledgeable personnel done when volume of claims small

an additional estimate is needed to provide for IBNR

Average size claim method

the number of reported claims are estimated by an average amount paid  
not good if much variance

## Solution 11 (continued)

### Projection Methods

- Estimate a projected incurred claim cost per exposure unit, such as PMPM
- Multiply this value times the exposure base
- Subtract known paid claims
- For coverages with low incidence of claims
- good for reasonableness check of other methods or where data is immature

### Loss Ratio Methods

- Estimate a projected loss ratio=Historical or Pricing Assumption
- Multiply loss ratio times exposed earned premium
- Subtract known paid claims
- For new blocks of business without credible history or blocks without exposure information

### Tabular Methods

- Apply a continuance table to estimate duration of claims
- Useful for disability and long term care claims.
- Interest discounting will be required in developing the estimated liability
- Can only be applied to reported claims. Additional estimates needed for ICOS and IBNR.

### Development Methods, aka completion method

- suitable for medical coverages
- Assumes Historical lag pattern w/ modifications-representative of claims incurred but not paid
- Requires claim payment data arranged by service date verses payment date – claim triangle

## Solution 12

(a) Description:

Ways data can be used

Premium rating

Trend analysis

Reserve calculation

Network management/ analysis including provider analysis

Experience monitoring

Persistency studies

Analysis of provider reimbursement agreements

Analysis of the impact of potential changes in coverage

Analysis of where and how claims dollars are being spent/effect of cost containment

To assure that proper payment is made to the appropriate party

Financial and management reporting

Risk assessment and predictive modeling

Quality assurance and Quality improvement studies

To develop capitation rates

Percentage of paid versus denied claims

Claims lag time to anticipate incurred but not reported (IBNR) costs

Monthly and annual receipts

Number of claims in process

Claim department productivity

(b) Data Structures & Physical Media

**Data Structures**

Sequential files

Each individual data record contains all the data elements needed for a specific processing application

Indexed Sequential Files

Sequential data records are stored in a direct access media (disk) and indices would be attached to the key elements by which records could be selected (group, member, coverage, etc.)

Relational Databases

Data elements relative to specific processing functions are grouped into separate tables, with indices for quick access of specific records and indices pointing to tables containing other related elements not needed for the specific process

## Solution 12 (continued)

### Dimensional Databases

These are a form of relational databases in which the numerical measures associated with the subject (“facts”) are aggregated by various attributes (“dimensions”)

The facts and dimensions are stored in separate tables, which are indexed to provide for extremely fast query access

### Physical Media

#### On-line

Disk storage that is immediately available to the application

On-line storage may be used for any of the data structures described above

Data that are updated frequently or queried often should be stored on-line

#### Near-line

Near-line storage is on-line data which has been compressed for more efficient storage, but which can be recalled by the processing application to on-line storage

Near-line disk storage is a compromise between magnetic tape and on-line disk storage

#### Off-line

Off-line storage utilizes peripherals e.g. magnetic tape or removable disk

Offline storage is less expensive, but is slower to access

Usually used for sequential data structure due to their large size

### (c) Considerations in choosing a data structure and storage

#### Volume of data

Small amounts of data - structure used does not significantly affect the access speed

Large volumes of data - must be structured to minimize processing time and storage costs

#### Frequency of Use

Data that are updated frequently or are queried often should be stored on-line and structured to allow quick and efficient access

Large volumes of data accessed frequently and/or via complex ways should be stored in fully relational databases

#### Retrieval Time

Magnetic tape stores data sequentially - difficult and time consuming to search

On-line disk storage allows direct access to records without processing all preceding records - making searches easier and retrievals faster

## **Solution 12 (continued)**

Near-line disk storage is a compromise between magnetic tape and on-line storage

### **Ease of Programming**

When results are required immediately, an easy-to-program data structure may be chosen, although it might require a long execution time

Complex structures may be more difficult to program and maintain, but may provide greater speed and flexibility of access

## Solution 13

(a) Insurance Risks

- catastrophes
- fluctuations
- experience rating
- pricing risk
- need for current and frequent experience studies
- lawsuits
- government regulation
- rate guarantees
- expenses
- competition
- investment risk

- surplus requirements also should consider:

- company risk tolerance
- ability to assess risk
- age and sex distribution of policies
- retention level
- claims distribution
- $H_4$  = Business Risk

$$RBCAC = \frac{1}{2} \left[ H_0 + (H_1^2 + H_2^2 + H_3^2 + H_4^2)^{\frac{1}{2}} \right]$$

(b)

1. Measuring capital:

- Risk Based Capital, Formulas vary by users - need modification

Vitality capital:

- capital needed to complete strategic objectives: eg. Acquisition, merger, system upgrade, etc.

2. Measuring profit

- Accounting Basis: statutory vs GAAP
- Underwriting gain: Do not include Investment Income
- Operating gain: Include Investment Income
- Loss Ratios: Using Incurred loss ratio instead of paid loss ratio
- ROE: Return on Equity =  $\frac{GAAPprofit}{RBC - surplus}$

## Solution 13 (continued)

- ROI: Return on Investment
- Economic Value added: Excess of profit over cost of capital
- Elimination of distortions
  - Reserve adjustment
  - cyclic trend
  - seasonality
- for service business: ASO, IPA
  - profit per employee
  - profit as percentage of sales

3. Measuring growth
- Premium Equivalent
  - Risk adjusted premium equivalent
  - Asset growth
  - Adjust by trend
  - other measurers:
    - growth of commissions
    - new sales
    - new employers, new groups
    - growth of membership

- (c) Assume:-No free surplus. Book value = RBC
- Dividend is % of Book value =  $d$
  - $r$  : Earning as % of Book value
  - $g$  : growth rate, % of change of book value

Year	Year
i	i+1

$$BV_{i+1} = BV_i + g_i BV_i = (1 + g_i) BV_i$$

$$BV_{i+1} = BV_i + r_i \cdot BV_i - d_i BV_i = (1 + r_i - d_i) BV_i$$

$$(1 + g_i) BV_i = (1 + r_i - d_i) BV_i$$

$$\therefore g_i = r_i - d_i$$

$g$  : is the maximum of growth rate without external capital

## Solution 14

- (a) Individual – Age, Sex, Occupation, Income Level, Other Coverage, Benefit Levels, Waiting Periods, Medical History, APSs, Benefit riders, Financial Background, Definition of Disability

Underwriter either rejects or accepts, Field Underwriting is helpful so that agent verifies validity of questionnaire

Group – Age/sex mix, industry, validity of group, participation requirements, group size, past experience, definition of disability,

Group is often guaranteed issue for the individuals within the group

- (b) Paul – concern over stability of income, occupation is fine, other coverages,  
Leslie – coordination with other coverage, actively at work, does bonus count
- (c) Paul – meet elimination period of 1 month. \$2,500 per month for 5 years minus the 1 month of waiting period.

Leslie

Assume bonus does not count toward disability level

STD for first 4 months

100% of salary for 1<sup>st</sup> two months –  $50,000/12 = \$4,166.67$

75% of salary for next two month -  $.75 * 4,116.67 = \$3,125$

LTD elimination period ends after 4 months and STD discontinues

60% of salary for last 8 months of 1<sup>st</sup> year =  $50,000/12 * 60\% = 2,500$

2<sup>nd</sup> year =  $1.03 * \$2,500 = \$2,575$

3<sup>rd</sup> year =  $1.03 * 1.03 * 2,500 = \$2,652.25$

4<sup>th</sup> year =  $1.03 * 1.03 * 1.03 * 2,500 = \$2,731.82$

5<sup>th</sup> year =  $1.03 * 1.03 * 1.03 * 1.03 * 1.03 = \$3,813.77$



## Solution 15

- (a) State is really licensing organization according to Balanced Budget Act of 1997 (BBA) with and subject to HCFA requirements.
- Must be licensed by state as risk bearing organization (BBA)
  - All services must be accessible with reasonable promptness
  - Must provide minimum benefit package of Medicare covered benefits
  - ACR for each service area
  - Minimum of 1,500 members if rural or 5,000 if urban (BBA)
  - Must use Medicare certified providers
  - Limits on Medicare cost sharing
  - Recognize that this is not a new area, so would not get new entrant bonus or leniency

Decisions to be made include:

Premiums to charge,  
whether additional benefits are to be provided,  
whether to offer a Private FFS plan,  
geographic options regarding service area,  
number of plans to offer.

(b) Medicare Supplement (Medigap)

- provides coverage for services not covered by Medicare
- little control over utilization because of wrap-around nature
- Standardized plans
- High administrative effort for low cost claims
- Would not need to file an ACR
- No audit process for Medicare Supplement filings

Point of Service

- Allows HMO to offer out of network benefit
- Organizations offering POS are subject to additional monitoring

MSAs

- High deductible plans
- Make users more prudent users of healthcare

Fee-for-service

- Must pay providers on FFS basis
- Balance billing of up to 15% allowed

## **Solution 15 (continued)**

- (c) Announce rates early in year by CMS
  - Proposals due July 1 of each year
  - ACR is an accounting exercise used to determine costs for an outside buyer
  - Capitation rates vary by county
  - Disabled, aged, ESRD
  - Payment based on blend of demographic and risk adjusted payments (70/30 in 2004)
  - Rates began as 95% of FFS costs, no longer developed this way
  - Rates are max of 1) 2% increase, 2) floor amount, 3) weighting of federal and local rates
  - Additional funds can be used to provide additional benefits
  - Must file summary of benefits and ACR for each plan
  - ACR projects costs by service area and compares to capitation to calculate expected profit
  - Approximately 1/3 of ACR filings audited each year
  - 2005 is last year of old process

## Solution 16

- (a) Carve-in Approach
- Reincorporation of behavioral health into capitated medical-surgical systems
  - Technological advances support behavioral health interventions previously considered unfeasible
- Search for Medical Cost offsets
- Potential for lowering medical-surgical costs through effective treatment of BH conditions,
  - Primary care settings may be ill-equipped to treat/diagnose BH disorders,
  - Some strategies attempt to identify and treat high utilizers and impose BH interventions with a high probability of success:
    - Identify high-cost, high-prevalence target population
    - Identify BH symptoms in target populations
    - Profile the BH problems
    - Develop therapeutic interventions with low cost and high return
    - Locate and treat targeted individuals
- (b) MCOs should favor:
- Multiple clinical pathways that match treatment intensity with case complexity,
  - Developing effective and efficient provider network with demonstrated clinical superiority,
  - Comprehensive assessments of type/intensity of services needed,
  - Matching treatment needs with optimal providers,
  - Selecting treatment innovations and clinical best practices,
  - Minimizing disruption of patients' day-to-day social obligations,
  - Treating at the least restrictive but effective level of care,
  - Coordinating all of the patients' BH services,
  - Measuring and tracking clinical performance/outcomes, management of resources
- (c) Utilization Review: general medical UR not effective for BH
- Pre-admission certification of BH inpatient cases
  - Concurrent review of inpatient, residential and at times outpatient cases

## **Solution 16 (continued)**

### Case Management

Promote correct diagnosis and treatment

Promote efficient use of resources

Prevent recidivism

Monitoring for and containing sub-standard care

Requires highly qualified front-line clinical staff thoroughly trained in case management techniques,

Support of well-articulated systems such as triage systems or quality screens

- (d) Does HMO exclude psyche care from scope of services (ie lacks uniformity),  
Analyzing experience may be difficult if HMO carves out psyche services,  
Need to capitate to outside vendor for services own group can't perform well,  
Will there be disruption in delivery,  
May be difficult to get low cost from vendor if vendor has a local monopoly,  
HMO no longer controls quality of care

## Solution 17

(a) **Reimbursement Structures for PCP's with advantages and disadvantages:**

Fee for Service – method based on a percentage of billed charges per visit

Advantage: Best matches providers efforts with Compensation

Disadv: not compensated for good management of care, encourages churning

Billed Charges – pay billed charges from provider

Adv: takes little effort

Disadv: no cost control

Discounted billed charges – pay a discount from billed charges, often capped by usual, customary and reasonable schedule

Adv: easy to develop

Disadv: little cost control

Fee Schedule/Relative Value Scale/RBRVS – fee schedule based on a table of rates that are performance based and can use a sliding scale based on volume

Adv: industry scale (RBRVS) already developed

Adv: easy to adjust

Disadv: potential for upcoding or unbundling

Global Fees – single fee that encompasses all services delivered in an episode. Services must be well defined for this method to work. For primary care, may tie fees to performance. This is a combination of FFS and capitation payment methods

Adv: protects against unbundling and upcoding

Disadv: for primary care, offers no protection against churning

Disadv: risk of paying twice for services under POS

Capitation (General) - per member per month payment to providers and puts providers at risk for services.

Adv: paid for good management; no incentive to overutilize

Adv: steady income for physicians

Adv: fixed costs for MCO making this expense easier to budget

Disadv: physicians are put at risk (service risk or financial risk)

Disadv: may encourage under-utilization

## **Solution 17 (continued)**

Disadv: physicians feel underpaid particularly if they have sicker members

Withhold arrangement – part of fee is held by MCO for medical cost overruns, typically tied to a target expense.

Adv: shared risk between provider and MCO

Adv: providers incented for reduced utilization

Disadv: must develop appropriate target agreed by all

### **(b) Advantages and disadvantages for IPA 3 PCP's to join IPA 1**

#### Advantages:

Larger volume of services, since now in network

Better leverage with higher volume

Economies of scale

Capacity to take on more risk

#### Disadvantages:

Lower reimbursement

Withhold/sharing of risk

Loss of admitting privileges to hospitals 2 and 3

#### Address Disadvantages:

Use leverage to negotiate higher reimbursement

Take active role in managing care

### **(c) Advantages and disadvantages from Bedford Group's perspective:**

#### Advantages:

less providers to deal with

lower reimbursement

#### Disadvantages:

less leverage with providers

problem if they leave - no PCPs

potential lack of access to hospitals 2 and 3 due to provider affiliations

## Solution 18

(a) Calculate reimbursement for unnecessary care

<u>Hospital ID 2</u>	<u>Medical</u>	<u>Surgical</u>
Day 1 Per Diem (Tbl MC-7)	\$1,800	\$4,000
DAY 2+ Per Diem (Tbl MC-7)	\$1,200	\$1,500
Admits/1000 (Tbl MC-2)	3.5	2.0
Days/1000 (Tbl MC-2)	30.0	20.0
Avg Members (Tbl MC-3)	210,000	210,000
Unnecessary Admits/1000	0.175 (3.5*5%)	0.1 (2.0*5%)
Unnecessary Days/1000	4.5 (30.0*15%)	3.0 (20.0*15%)
Day2+=Days-Admits		
Unnecessary Day 2+/1000	4.325 (4.5-0.175)	2.9 (3.0-0.1)
total days – admits (=1 <sup>st</sup> day) = total days beyond the first		

Unnecessary Reimbursement=[(Unnecessary Admits/1000)\*(Day 1 Per Diem)+(Unnecessary Day 2+/1000)\*(Day 2+ Per Diem)]\*[Average Members/1000]

$$\text{Medical} = [(0.175 * 1,800) + (4.325 * 1,200)] * 210$$

$$= \$1,156,050$$

$$\text{Surgical} = [(0.1 * 4,000) + (2.9 * 1,500)] * 210$$

$$= \$997,500$$

$$\text{Total Med/Surg} = 1,156,050 + 997,500 = \$2,153,550$$

## Solution 18 (continued)

(b) **Forecast 2004 payments to Hospital ID 2 for medical and psychiatric services**

<u>Hospital ID 2</u>	<u>Medical</u>	<u>Psych</u>
2003:		
Day 1 Per Diem (Tbl MC-7)	\$1,800	\$1,000
Day 2+ Per Diem	\$1,200	\$1,000
2004:	+15%	+10%
Day 1 Per Diem	\$2,070	\$1,100
Day 2+ Per Diem	\$1,380	\$1,100
2004 Utilization		
Admits/1000	3.325 (3.5-0.175)	
Days/1000 (Tbl MC-4)	25.5 (30.0-4.5)	11.667 (15*35/45)
Days2+/1000	22.175	

Medical =  $(3.325 * 2,070 + 22.175 * 1,380) * 210 = \$7,871,693$

Psyche =  $(11.667 * 1,100) * 210 = \$2,695,000$

Total Med/Psych =  $\$10,566,693$

(c) **Issues regarding hospital claim submissions**

Issues:

Coding errors-incorrect or missing data

Upcoding-billing a higher intensity code than justified in order to increase reimbursement

Unbundling-billing services separately when they should be combined in order to increase reimbursement

Claim Review Methods:

Retrospective Claim Review-review claims to find problems

- use software to screen and identify claims that are incorrect, misleading, or falsified

Retrospective Pattern Review-looks at patterns compared to benchmarks to look for issues

- use actual services and utilization to determine what action to take may result in sending certain types of cases to preferred facilities based on clinical outcomes, shorter LOS's or lower charges



## Solution 19

(a) Develop 2005 premium increases needed to meet 5% operating earnings goal

All amounts in thousands	2003	2004	2005
<b>Premium</b>	\$499,500 (Tbl MC-1)	\$529,470 (6% increase, given)	<b>P</b> (need to solve for this)
<b>Claims Projections</b>			
Paid Claims	\$421,600 (Tbl MC-1)	\$463,760 (10% trend, given)	\$510,136 (10% trend, given)
Ending IBNR (2 months of prior paid claims)	\$70,267	\$77,293	\$85,023
Change in IBNR		\$7,027	\$7,730
Incurred Claims = Paid + Change in Reserve ( from Tbl MC-1)		<b>\$470,787</b>	<b>\$517,866</b>
<b>Administrative Expenses</b>			
Administrative	\$42,000 (Tbl MC-1)	\$43,260 (3% trend, given)	\$44,558 (3% trend, given)
Premium Tax (1% of premium)		\$5,295	0.01 P
Commissions (2.5% of premium)		\$13,237	0.025 P
Total Admin Expense		<b>\$61,792</b>	<b>\$44,558 + .035 P</b>
<b>Operating Margin</b> = Prem – Claims – Admin		(\$3,109)	<b>P - \$517,866 - \$44,558 - .035 P</b>
<b>Investment Income</b>		\$10,453	$\$357,344 \times 0.04 + \{P -$ $\$517,866 - \$44,558 - .035$ $P\} \times 0.02$
<b>Operating Earnings</b> = Op Margin + Inv Inc		\$7,344	<b>0.9843 P - \$559,379</b> (simplified from op margin & inv income)
<b>Year end Surplus</b>	\$350,000 (given in problem)	\$357,344	

## Solution 19 (continued)

Notes: Corporate tax bracket = 0% for 2004 and 2005 therefore, pre-tax = after tax inc.

Investment Income = prior yr surplus x (invest inc rate) + Op Margin x (invest inc rate)/2

Year end surplus = Prior surplus + Operating Margin + Other Income

For 2005 Op earnings to be equal to 5% of premium, solve

$0.05 P = .9843 P - 559,379 \rightarrow .9343 P = \$559,379 \rightarrow P = \$598,715$  ( in thousands)

Overall premium increase needed =  $598,715 / 529,470 = \sim 13\%$

### (b) Sources for increasing Operating Earnings

#### Revenue Items:

- Rebates on prescription drugs – provided by drug provider
- PPO access fees – charges for using company's provider networks
- COB recoverables – claims liable by other insurance carriers
- Reinsurance recoverables - claims exceeding threshold to be recovered from reinsurer
- Increase investment income – higher investment returns

#### Expense Items:

- Claims savings through medical management – improve utilization and unit costs
- Claims savings through better provider contracts – negotiate higher discounts
- Lower admin costs – become more efficient

## Solution 20

- (a) **Statistical considerations when choosing an ambulatory case mix system**
- Statistical credibility of data
  - Quality of data
  - Sample size
  - How was sample selection made
  - Use of ACGs or APGs to measure severity
- (b) **General types of reports to develop for plan management of provider costs**
- Plan average –average performance of plan in total
    - Allows for comparative data between plans
    - Internal trend analysis used as a comparison for other reports
    - Provides mid-level or local managers with data for their areas of responsibility
    - Often required by regulatory agencies
    - Limited use since insensitive to specific causes of problems
  - Individual Physician profiles
    - Monitoring gatekeeper and may apply to specialty physicians
    - Reporting on specific behavior of individual physicians gives medical managers a powerful tool and provides physicians with a source of concern and potential help
    - Objective comparison
    - Used with attention to measures of statistical confidence and as a starting point for behavior change discussions
  - Employer Group
    - Premium source group reports track utilization by enrolled group. Usually apply to individual commercial groups.
    - Some employers are requiring data as requisite to offering your plan
    - For Medicare Risk plans, HEDIS data is necessary
  - Employer Group
    - Daily log – serves as a working tool for the utilization management nurse and medical director in managing institutional utilization.
    - Monthly summary – should include plan statistics, hospital and provider statistics, and statistics by service type and include:
      - days/1000
      - admissions per 1000
      - average length of stay
      - average per diem cost
      - average cost per admit
      - emergency room visits and average cost

## **Solution 20 (continued)**

- Specialty focused Hospital Based Reports – similar reports to above for a single specialty for hospital based care.
  - Examples include cardiovascular surgery, urology
  - Some medical specialty societies have ventured into physician profiling for specific surgical procedures
- Outpatient Utilization
  - Monthly reporting for routine and ad hoc procedures
  - Statistics for PCP encounters, preventive care, lab/pathology utilization, radiology utilization, referral utilization, ambulatory procedures, ancillary care, and out of network specialty care in POS plans.
  - Above statistics each have specific utilization and cost measures associated with them

### **(c) Provider profiling**

- Defn: Provider profiling is the collection, collation, and analysis of provider specific practice patterns
- Uses:
  - Provider feedback
  - Financial modeling
  - Quality assurance
  - Utilization management
  - Fraud and abuse
  - Recruiting and termination
  - Determining compatibility
  - Specialty referral
- Principles to consider
  - Include internal and external customers
  - Identify high cost and utilization services
  - Compare against a norm whether internal or external
  - Use uniform clinical guidelines
  - Use external source for comparison
  - Be clinically relevant
  - Stratification of risk
  - Comparison with a benchmark
  - Adjust for case mix
  - Be statistically significant

## Solution 21

- (a) Characteristics of a successful Disease Management program
- Implementation – speed to market
  - Management tools include: automated tracking, ticklers, computer generated reminders and prompts, guidelines, surveillance for outcomes, provider profiles
  - Staff – adequate staffing ratios for non-physician practitioners managing a given cohort of patients
  - Organizational integration – roles and processes defined, no duplication of effort, few handoffs, no silos
  - Marketing and sales – successful at selling to multiple groups
  - Targeting tools – accurate, predictive validity independently established, automated, optimal use of surveys and Rx and Claims data
  - Stratification tools – accurate, predictive validity independently established, designed to prompt customized interventions for optimal outcomes
  - Guideline validity – high quality of evidence
  - Member behavior change:
    - method based on behavior change models including:
      - learning style,
      - readiness to change
      - efficacy
    - interventions targeted and tailored
    - maintenance strategy
  - Physician behavior change – based on research including:
    - aligned incentives
    - academic detailing
    - feedback of comparative performance data
  - Outcomes collected – automated collection, process and endpoints including: utilization, satisfaction, functional status, clinical indicators

## Solution 21 (continued)

- Reported Outcomes
  - results frequently reported
  - sustained or improved outcomes
- Return on Investment -
  - costs and benefits measured
  - positive return within 3 years
- Future
  - care managers will improve coordination of services for patient with multiple chronic diseases
  - fewer carveouts for services, better continuity of care with carved-in model
  - e-commerce applications

(b) Barriers and drivers for implementing a DM program

Barriers:

- Fragmented delivery system
- Reimbursement favoring component care deliver
- Information system incompatibility

Drivers:

- Risk sharing contracting
- Information systems beginning to collect data across all settings
- Desire for more useful guidelines
- Desire to improve continuous quality improvement techniques
- Purchaser and payer interest in and requirements for proof of purchase
- Patients' enthusiasm for self-managing their illnesses

## Solution 21 (continued)

- (c) Disease management characteristics that distinguishes it from convention medical management
- Physicians now members of caregiving team rather than center of caregiving
  - Nonphysician practitioners delivering most of care
  - Nearly all care in ambulatory setting
  - Guidelines and outcome measures more condition specific than body system specific
  - Care delivered more often over the phone and internet less via home and office visits
  - More focus on education, less on advanced/technical/ invasive procedures
  - Condition shows modifiable variability in resource use or morbidity
  - Data collected from all sites of care
  - FFS physician and hospitals not financially rewarded for good disease management
  - Goal of disease management is to reduce frequency and severity of worsening of a chronic illness and reduce readmissions.
- (d) **Risks with using internet as DM tool:**
- Responding to emails will require more of physician's time
  - Email responses may not be eligible for reimbursement
  - Interstate licensure problems
  - Liability risks include:
    - email advice from doctors departing from practice guidelines
    - multiple doctors emailing the same patient with conflicting advice
    - technology failures
  - May impact FFS revenues with fewer office visits

## Solution 22

(a) Compare major risks for a prepaid practice to a FFS practice

	FFS	Prepaid
1. Collection of Payment	High Risk - bad debt - retrospective	Low Risk - paid without hassle - prospectively
2. Service Risk	Low Risk – no risk from high hospitalization, catastrophic claims, over utilization	High Risk – risk from high utilization, catastrophic claims, over utilization
3. Access of Patient	Group can refuse to see patient	Group must contractually treat the patient
4. Patient's Commitment to Group	None – free to see any other group	Must stay for at least policy period
5. Physician Admin Cost	Low Risk	High Risk

(b) Alternatives a group could use to manage prepaid financial risk

- 1) Sponsor an HMO
  - requires a lot of capital
  
- 2) Contract with an umbrella organization
  - example include Blue Cross Blue Shield or insurance organization
  - umbrella group will want to control marketing
  - admin costs will be lower here
  
- 3) Determine financial responsibility for referral medical services
  - negotiate cap with a single specialty group
  - negotiate discounted FFS with referral doctors
  - use a retainer basis to buy specialist time
  - control excessive referrals by:
    - use a PCP/gatekeeper
    - require written authorizations
    - prohibit secondary referrals
    - limit range and number of services



## **Solution 22 (continued)**

- 4) Share risk for hospital costs with HMO
  - discounted FFS, per diems, etc
- 5) Participate in stop loss program
  - aggregate and individual
  - to protect from large catastrophic claims