Mission:

Through education and research, the SOA advances actuaries as leaders in measuring and managing risk to improve financial outcomes for individuals, organizations, and the public.

Vision:

Actuaries are highly sought-after professionals who develop and communicate solutions for complex financial issues.

Candidates – Members – Employers/Clients – Policymakers – Regulators – Public



The SOA's credentials are prestigious, relevant, and globally recognized.

1

The SOA keeps actuaries at the forefront of evolving methods for solving complex business problems.

The SOA provides trusted and objective actuarial research, analysis and insight on important societal issues.

3

KNOWLEDGE & PERSPECTIVE

Deliver actuarial education that anticipates stakeholders' changing expectations.

Provide valued services to global stakeholders, tailored by region and based on well-communicated principles.

relevant global perspectives and knowledge.

Support actuaries in obtaining

6



Strategies

INSIGHT & INFLUENCE

Construct research programs on key industry and societal issues to systematically educate and inform stakeholders.

7

Cultivate a diverse membership and position it to succeed in existing, expanded, and new roles, initially emphasizing predictive analytics.

8



Continuously identify, analyze, and prioritize responses to environmental changes in a timely manner.

Resource models and decision-making processes are efficient and sustainable.

Effective relationships with other organizations accomplish mutually beneficial stakeholder objectives.

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