

Illustrative Solutions – 8IU and 8IC

Solution 1

- (a) Rate components to determine a credited interest rate are:
- (i) Earned Rate:
 - Rate earned on assets supporting the fixed annuity block
 - Net of investment expenses and default costs
 - (ii) New Money Rate
 - Rate available on new investments
 - (iii) Guaranteed Rate
 - Minimum rate guaranteed each contract year
 - Should also consider any bailout provision
 - (iv) Market Rate
 - Rate available for alternative (competitive) investments
 - Consider money market funds, CDs, other fixed annuity products
- (b) Chief actuary's suggestion to use portfolio rate does not take market rates into account
- (i) Increasing interest rate environment
 - Earned rate on existing block of assets will lag rates available on new assets
 - Will result in renewal credited rates less than the rates available for new sales
 - Lapses will be higher
 - May have to liquidate assets to support surrender cash flows (disintermediation)
 - (ii) Decreasing interest rate environment
 - Earned rate on existing block of assets will exceed rates available on new assets
 - Renewal credited rate will be higher than the rate available for new sales
 - Lapses will be lower
 - Product will credit more than is necessary to compete

Solution 1 (continued)

- (c) A crediting strategy that depends on two or more of earned rate (portfolio rate), new money rate and market rate can be used.:
- $$X\%(\text{earned rate} - \text{target spread}) + Y\%(\text{new market rate} - \text{target spread}) + (1 - X\% - Y\%) (\text{market rate} - \text{target spread}).$$

This reduces the impact of changes in lapse rates by taking into account the earned rate, new money rate and market rate.

Also, look at company experience and market experience in determining rate

Solution 2

Part A

Sex distinct rates

Unisex rates for some regulatory environments

margins for conservatism

modify industry tables to reflect markets such as mortality improvement or substandard mortality

Part B

Constant multiple mortality-constant $\% * q_x$ for all mortality rates

Has undesirable affect of maintaining the extra mortality at all durations making the mortality too high at the older ages

Rated Age Mortality-add r years to age and use existing mortality

Has undesirable affect of increasing extra mortality at all durations

Constant Extra Deaths-add k deaths per 1,000 to mortality rates

Produces the highest mortality initially but decreases and grades to std. @ end

Select constant extra death since mort pattern is closest to that needed for the labor union.

Part C

q = estimate mortality rate = deaths/policies = $5/2000 = .0025$

Var = $npq = 2000 * .9975 * .0025 = 4.9875$

95% confidence interval = $[E \pm 1.96 * \text{Var}^{(1/2)}] / n = (5 \pm 1.96 * (4.9875)^{.5}) / 2000 = .0025 \pm .00218$

Manipulate the confidence interval formula to solve for $n = ((1.96 * (pq)^{.5}) / .0005)^2 = 38,320$
need 38,320 policies for 95% confident that mort rate will be between 2 and 3 per thousand

Solution 3

a) Death Benefit Calculation Formula

- Return of Premium
- Roll-up
- Ratchet
- Reset

Limits on Increase

- Caps on guarantees
- Attained age limits on increases

Variable Account Performance

Limits on Investment Options

Issue Age

Coverage

- Who's covered
- Can spouse continue
- Effective date of DB calculations

b) Black Scholes

- Model GMDB as a series of put options
- Exercise options at Death
- Disadvantage: can't model diversification
- Disadvantage: works best for short-term options

Monte Carlo Simulation

- Simulate GMDB path by path
- Advantage: fund correlation/diversification can be modeled

c) Lapses

- Lower if DB is 'in the money'

Annuitization

- No impact since tends to be very low anyway

Mortality

- Major impact to pricing
- Antiselection: presence of benefit valued more by the unhealthy

Partial Withdrawals and Contributions

- If benefit no longer available, encourages lower withdrawals/higher contributions
- Antiselection: if guarantees are adjusted dollar for dollar

Solution 4

- a)
- Senior Management
 - Sets direction / goals
 - Marketing
 - Gets information on what customers and producers want
 - Gets information on what competitors are doing and may do in response
 - Actuarial
 - Responsible for the financial soundness of the product
 - Prices the product
- b)
- Primary market – affluent families and affluent pre-retired people
 - The product would not fit for affluent people.
 - The low face amount could cause problems since Saturn has issue with expenses (it's one of their competitive weaknesses). This would make it very hard to compete in a low face amount market.
 - Whole life products are unappealing to affluent customers and is not a core product for Saturn.
- c)
- i Potential Risk of Proposed Product
- Lapse Risk – higher first year lapses
 - High commission rate could be abused by unethical agents with rebating arrangement with customer
 - Risk of Fraud
 - Agent could pay first year's premium to get the high first year commission and then lapse the policy
 - Reserve adequacy
 - Pricing mortality is greater than valuation mortality
 - Mortality Risk due to Guarantee issue
 - Risk of anti-selection by lives with poor mortality.
 - Corporate Concerns
 - High mortality and commission rates will create strain
- ii Recommended Changes
- Reduce first year commission rate to less than 100% and increase renewal commission rates.
 - Pay reduced death benefit in first few years (i.e. return of premium)
 - Saturn doesn't have experience to evaluate lapses, mortality,..
 - Talk to a consultant
 - Talk to a reinsurer

Solution 4 (continued)

d)

- Mean Reserve = $.5 ({}_4V_{40} + NP_{40} + {}_5V_{40}) = .5 (270 + 80 + 280) = 315$
- Deferred Premiums = modal premiums due after the valuation date but before the next anniversary approximated as $.25 \times NP_{40} = .25 \times 80 = 20$
- Unearned Premium = 0 since not applicable under mean approach
 - Used with mid-terminal reserves

Solution 5

a)

Setting the risk discount rates (hurdle rates)

Desirable risk-adjusted rate of return on covered business

A single biggest impact on economic values

Reference to the weighted average cost of capital, because it is affected by finance structure

Two methods to set up risk discount rates (RDRs):

- Top-down method: Use CAPM to set up a single interest rate
 - Do not reflect the profile of each product
 - $RDR = (I + R_f) + B_m (R_m - (I + R_f))$
 - Where I = Inflation rate
 - R_m = Market rate of return
 - R_f = Risk-free rate
 - B_m = Risk-adjusted factor
- Bottom-up method: Separately set up RDR for each product to reflect risk characteristics of each product

b)

European Embedded Value: measure of consolidated value of stockholders' interests on covered business

$$EV(0) = \text{Free surplus} + (\text{Required Capital} - \text{Cost of Holding Required Capital}) + \text{Present Value of In-force Business (PVIF)}$$

Free Surplus = Market value of capital and Surplus in excess of required capital

PVIF = Present Value of cash flows of all in-force business – PV of Guaranteed benefits and Options

EV(0) = Market Value of allocated Capital and Surplus	=	\$800
- Cost of Holding Required Surplus	-	(200*16% + 300*6%)
+ PVIF	+	850 - 50
- PV of New Business	-	0
=	=	\$1,550

Solution 5 (continued)

c)

$$\begin{aligned}\text{Purchase Value} &= \text{Solvency Reserve} - \text{Assets} \\ &= \$1000 - \$600 \\ &= \$400\end{aligned}$$

$$\text{Purchase Value} = \text{EV (0)} - \text{Required Capital} - \text{Tax} - \text{Transaction Costs}$$

$$\begin{aligned}\text{Tax} &= \text{Tax rate} * (\text{Solvency Res} - \text{Tax Reserve} - \text{Purchase Value} - \text{Trans. Costs}) \\ &= 40\% * (\$1,000 - \$970 - \$400 - \$10) \\ &= -\$152\end{aligned}$$

$$\text{Embedded Value} = \$400 - \$152 + \$400 + \$10 = \$708$$

d)

Reasons for acquiring a block of business

- Increase in economies of scale
- Cutting expense / reduce unit costs
- Make the company grow
- Deploy idle capital

Prerequisites

- Have access to capital
- Could increase the profit of the company
- Could integrate the sources and capacities from two companies such as experience practices, admin systems, distribution system

Purchase price factors

- Purchase value = Solvency Reserve – Assets
- Factors determining a purchase price are required capital, tax costs, transaction costs, and goodwill
- Goodwill includes the value of new business, reputation, brand name and distribution system

Solution 6 – US Only

a) A two tiered annuity is a deferred annuity that keeps two different account values:

- One for people who annuitize
- One for people who withdraw their funds

People who annuitize will have higher rates credited to their funds and higher AV profitability is maintained with lower interest margins since the annuitization rates will incorporate two profit sources: interest and mortality.

b) U.S. Two-Tier Reserving Requirements

Two-tiered annuity reserving requirements for US Statutory purpose are based on deferred annuity methodology according to CARVM (Commissioners Annuity Reserve Valuation Method).

The present value (PV) of all future possible benefits over the PV of all future compulsory considerations (premiums minus loads required by the contract) are calculated and the minimum value is taken.

It is a worst case scenario, assuming contract holders will act in the most adverse way against the insurer.

For two tiered annuities, the max PV based on account value at annuitization or at surrender will be taken. Discounting is at the prescribed interest rate and a prescribed mortality table also needs to be used.

Project fund values forward on a guaranteed basis which includes annuity benefits, death benefits and nonforfeiture benefits.

US requirements prescribe the methodology and assumptions (interest and mortality only) by law and regulations. The assumptions are conservative since the emphasis is with solvency. Lapses and other assumptions (eg. Expenses) are not considered.

Valuation interest rate method is based on 'issue year' vs 'change in fund'.

Solution 6 (continued) US Only

General Differences in Valuation Requirements

Canadian requirements are based on Canadian Asset Liability Method (CALM) and the valuation must adhere to the Consolidated Standards of Practice (CSOP) which makes specific recommendations concerning valuation date, development of appropriate assumptions and valuation method.

The actuary is responsible for setting best estimate assumptions for all relevant assumptions. The actuary will add in margins for adverse deviations to each assumption.

Policy liabilities are determined using one of seven prescribed interest rate scenarios whereas in the US the usage of prescribed interest rate scenarios is no longer regulated (except in NY state).

c)

- i) Highest Liquidity: Government Bonds, Widely held Corporate Bonds, Widely held stocks
- ii) Lowest Liquidity: Real Estate
- iii) Highest Quality: Gov't Bonds, Gov't Guaranteed Mortgages (incl. CMOs), Highly Rated Corporate Bonds
- iv) Lowest Quality: Junk Bonds
- v) Longest Duration: Real Estate, Preferred Stocks, and Common Stocks
- vi) Highest Yield (excl. Capital Gains): Junk Bonds
- vii) Highest Yield (incl. Capital Gains): Common Stocks
- viii) Most Predictable Cash Flows: Noncallable bonds and some CMO and ABS tranches, which are designed to generate predictable cash flows
- ix) Most Volatile Cash Flows: Residual CMO and ABS tranches that are designed to absorb cash flow volatility in order to provide cash flow stability to other tranches.

(d)

(i) Two-tiered annuities have higher persistency than traditional deferred annuities. Traditional deferred annuities also have a considerable "shock" lapse at the end of the surrender charge period, which does not exist with a two-tier product. Therefore, need longer assets for a two-tiered annuity.

Solution 6 (continued) US Only

(ii) Due to higher persistency, an insurer may consider holding the following assets as part of their investment strategy:

- Government Bonds: Not callable
- Real Estate: Illiquid which may take months/years to sell for its full value
- Common Stocks: Makes sense when matched against very long-term liabilities
- Preferred Stocks: Non-callable preferred which makes it an excellent match for an insurer's longest term liabilities, especially those longer than the longest bond maturities available.

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b) **Canadian Two-tiered Reserving Requirements**

- CSOP applies to all kinds of insurance
- Uses Canadian Asset Liability Method (CALM)

Cash flows need consider:

1. Retrospective Premium and commission
2. Experience Rating Refunds
3. Reinsurance ceded
4. Subrogation and Salvage
5. Exercise of Policyholder Options
6. Deemed termination at the end of the term of liabilities of each policy then in force.
7. Time value of money

Liability = Amount of assets at balance sheet date which are forecasted to reduce to zero at the last liability cash flow date.

Must calculate liabilities using multiple scenarios and adopt the scenario whose liabilities make sufficient but not excessive provision for the insurer's obligations.

Scenario tested assumptions should include at least the interest rate assumptions

Interest Rate assumptions should comprise:

1. A Base scenario which assumes continuance of reinvestment and inflation rates
2. Each of the prescribed scenarios in a deterministic application
3. Ranges which comprehend each of the prescribed scenarios in a stochastic application
4. Other scenarios appropriate for the circumstances of the insurer

Solution 6 (continued) Canada Only

Must contain Margins for Adverse Deviations

Annuity Mortality considerations:

1. Assumption depends on annuitant's age, sex, smoking habit, health, lifestyle, size of premium, plan of annuity, whether registered or not, group versus individual contract.
2. Must include the effect of any anti-selection resulting from the annuitant's option to select the timing, form, or amount of annuity payment or to commute the payments.
3. Include a secular trend toward lower mortality rates.
4. Low and high margin are a subtraction of 5% and 15% of the best estimate.

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Solution 7

(a)

- 1) Charge the same policy fee for all amounts of insurance
 - This method decreases the rate per \$1,000 of coverage as policy size increases
- 2) Offer different premiums per \$1,000 for various amount bands
 - Widely used
 - For example, use one set of premiums for policies below \$100,000, one set for greater than \$100,000
- 3) Combine both policy fees and amount bands
- 4) Offer a continuous rate structure
- 5) One reason for discounts for larger size policies is that mortality experience is better for larger size policies

(b)

Dried Blood Spot testing provides info to assess mortality risk for cardiovascular disease, diabetes, liver disease, HIV testing, and alcohol abuse

-specimen of blood is collected by a finger stick onto filter paper

Oral Fluid Testing involves the collection of saliva

-can be used to test for HIV infection, cotinine, and cocaine

-fluid may be collected by an agent or paramed using a noninvasive oral collection device

Cotinine Testing is a form of nicotine

-indicator of recent tobacco use

-usually conducted on a specimen of blood, urine or oral fluid

(c)

Oral Fluid Testing is not used at the proposed age and amount.

-more common to use urine or a blood profile

-little use of DBS

Paramedical is used by vast majority

-non-meds and meds are infrequently used

Motor Vehicle Report is used by less than half the respondents

-generally used more for younger ages, and older than at 45

Prostate Specific Antigen is very uncommon at age 45

-generally used more for older males at larger face amounts

Lifestyle underwriting could include other tests

HIV is commonly tested

APS or ECG would be just as common as MVR

Solution 7 (continued)

(d)

elite preferred $q = (1 - \text{discount}) * \text{aggregate } q$

$$= (1 - .3) * .0029$$

$$= .00203$$

preferred $q = (1 - \text{discount}) * \text{aggregate } q$

$$= (1 - .2) * .0029$$

$$= .00232$$

residual standard $q = [\text{aggregate } q - (\text{preferred } q * \% \text{ preferred qualifying}) - (\text{elite } q * \% \text{ elite qualifying})] / (1 - \text{preferred } \% \text{ qualifying} - \text{elite } \% \text{ qualifying})$

$$= (.0029 - .3 * .00232 - .10 * .00203) / (1 - .3 - .1)$$

$$= .003335$$

Solution 8 – Canada only

ABC Life would have to split the data by:

- country that ABC Life operates in
- product line
- Participating and non-participating business
- new business vs in-force

Product line definitions should be determined by the AA based on the circumstances of the company

- lines should be reported separately in the AAR to the same extent they are separately reported to business unit mgmt
- lines that are analyzed separately on at least an annual bases should be reported separately
- lines that form a separate part of the basis of determining product line bonuses should be reported separately
- products with essentially the same characteristics should not be shown separately

Small product lines:

- lines whose liabilities are less than 0.25% of total actuarial liabilities need not be reported separately
- lines whose liabilities are greater than \$25 million should be reported separately
- sum of liabilities of all product lines not reported separately should not exceed 5% of total actuarial liabilities

New business:

- All material products that are currently being actively sold should be reported separately
 - New business products that are anticipated in the business plan to become material should be reported separately
 - Distinct new product lines introduced for sale during the year, which the company did not have for sale in the past, should be reported separately
 - Old existing products with only a few new sales need not be detailed
- Exceptions to the guidelines may be made if, in the AA's opinion, they are warranted
- Reasons for these exceptions must be disclosed in the product line section of the AAR

OSFI requires the AA to document the rationale, justification and validation of all expected experience assumptions used

Any use of implicit assumptions or approximations requires disclosure and discussion

For participating and adjustable products the AA should describe how the dividends are reflected in calculation of the actuarial liabilities

AA must use judgment on the level of detail included with respect to assumptions

Multi page listings of mortality or lapse tables are discouraged

Such detailed data must be kept available at the company if needed

If there are numerous tables, sample rates are sufficient for the AA report

AA should describe the source of the expected experience assumptions

- State if industry tables used

- If industry tables available but not used, AA should compare the assumptions to the industry tables

- For assumptions where limited experience exists, AA should disclose the basis and rationale for determining assumptions

AA should disclose when the expected experience assumptions were last updated or reviewed

The AAR should report the key future investment rates and reinvestment strategies assumed

The AAR should disclose and discuss the results of the seven scenarios required by CALM

- Additional scenario testing, or the exclusion of any scenario, should be disclosed

- For the scenario used in the valuation, it is required that the resulting portfolio interest rates and reinvestment rates for each duration be disclosed

Solution 8 (continued) - Canada only

Any use of derivatives must be disclosed

If future cash flows from more than one asset segment are aggregated under the CALM methodology this must be discussed

For par accounts, the AAR should provide description of the policyholder dividend scale assumed in valuation

include any prospective changes in the dividend scale relative to the current dividend scale

The AA must disclose whether any ancillary sources of earnings margins are assumed to offset any assumptions in the valuation

For fraternal companies the AA should disclose any special fees, subsidies from the fraternal organization and any special income

Solution 8 – US only

Reserves:

Mortality

Same assumptions that are contractually specified for guaranteed cash surrender values
Which usually are consistent with assumptions for regulatory minimum policy reserves

Interest

Hierarchy of Rates

1st Dividend Fund interest rate

2nd Interest rate used to calculate guaranteed cash surrender values = guaranteed interest rate

3rd NAIC minimum nonforfeiture interest rate

Lapse

None

Dividends

None

Expenses

None

DAC/Gross Margins:

Mortality

Current best estimate assumptions - consider company's recent experience

consider pricing assumptions

consider dividend scale

in conjunction with lapse assumptions

effects of underwriting

Interest

Two rates needed:

Yield on Assets - to calculate the amount earned from the investment of policyholder reserves

Expected Investment Yield - to discount gross margins

Can either be fixed at contract issue or vary as rate changes over time

Lapse

Current best estimate

Dividends

Annual policyholder dividends only - no terminal dividends

Initial dividend scale at issue and subsequent change in the scale

Should make assumption of elected dividend option, now and future

Expenses

Deferrable Acquisition Cost - expense that varies and relates to acquisition of new business

Commissions

in excess of ultimate renewal levels

Non-Deferrable Acquisition Costs - all other acquisition expenses that don't vary or relate to securing new business

Solution 8 (continued) – US only

Ultimate renewal level commissions

Direct Maintenance Costs

costs associated with maintaining records and processing contract information - can include claim and surrender expenses

Investment Expenses

Future Utility Expenses

Overhead

Reserves:

Mortality

Expected at time contract is written - best estimate

Should include a Provision for Adverse Deviation (PAD) - 5 to 10% in excess of best estimate

Improvements in mortality must be proven

Interest

Investment Earnings Rate - best estimates net of investment expenses

Risk of not earning return anticipated at time of pricing - some use declining earning rate

Should include a PAD

Lapse

Best estimate assumptions

Assumptions can greatly effect profitability of certain product - test emergence of profits before finalizing

Some add a PAD to assumption, some don't

Dividends

None

Expenses

Same categories above as PARWL DAC/Gross Margins

DAC:

Mortality

Same assumptions as reserves

Interest

Same assumptions as reserves

Lapse

Same as reserves

Dividends

None

Expenses

Same as reserves

Solution 9

i) Last Survivor features

Flexible Premium, low amount needed for given benefit, or limited pay

Auto Death Benefit Increase – CPI based or fixed percent

Split Option – split into separate policies upon divorce, other events. Limit total face to existing face.

Estate Preservation rider – to pay extra estate tax within 3 years

First-to-die rider – some estate taxes or expenses at first death

First-To-Die features

Survivor Purchase – continue coverage on remaining insureds w/o new underwriting

Auto Death Benefit Increase – CPI based or percent

Add/Delete Insureds – Change of business partners w/o canceling the policy

Simultaneous death – extra benefit if 2 people die at the same time

Split Option – split into separate policies if arrangement terminates. Limit total face to existing face.

ii) Last Survivor

Estate planning, pay estate taxes for wealthy clients

Business – 2+ key men

Family business – taxes on transfer to children, or funds for children to acquire business

First-To-Die

Business – key person, buy-sell arrangement, funds to buy deceased partner's share

Family – first death for dual incomes, estate taxes, funeral expenses

Solution 10

Part A

Concentric Diversification-introduces into new markets some new products related to current products. This is concentric since Direct Life is expanding into new markets with Acme & the Labor Union Introducing the IVA a new but related (ie. insurance) product for Direct Life.

Forward Integration-occurs when a co acquires distributors in its distribution Direct Life is preparing to purchase Acme Agents, a new distributor. This is Forward Integration.

Part B (i)

- Employ a Compliance and legal staff
- Check with customer about fee and risk disclosures
- Check applications for completeness, accuracy and suitability
- Periodic reviews of customer holdings
- Audit procedures and results
- Provide producers clear and regular compliance guidance
- Discipline producers for deviating from company compliance
- Review producers education and license before hiring and regularly afterwards
- Maintain written procedures for processing apps, premiums and benefit payments
- Maintain a quality unit to oversee menial transaction processes

Part B (ii)

- Misrepresentation - false or misleading statements about products, company or rep
- Twisting – product misrepresentation to induce product replacement
- Churning – inducing one replacement after another in order to earn higher compensation
- Rebating – an inducement from the rep to buy typical a portion of the compensation
- Misappropriation – misuse of client money
- Co-mingling – mixing rep and client money

Part C

Tot Rev=80=5+20+1+4+50

Tot Exp=60=40+20

Net Inc=20=80-60

Acme Agent's Price = 7 * Net Inc = 7 * 20 = 140

Direct Life Tot Rev=97=80*1.2+1

Var Exp Ratio = \$40 / Acme Agent Total Rev* Direct Life Rev = \$40/\$80 *97 = \$48.5

Direct Life Fix Exp=30=20*1.25+5

Direct Life Net Inc=18.5=97-78.5

Present Value= Net Inc * Annuity Factor = 5.02 = 18.5 X 5.02 = 92.9

Acme is looking for more than the value Direct Life has determined.

Solution 11

(a) Minimum Nonforfeiture Amount (MNA) = Accumulation of net considerations less withdrawals/surrenders, less contract charge, less any premium tax, and less any indebtedness/loans with interest

Net considerations = 87.5% of gross considerations

Interest Rate based on 5 Year Constant Maturity Treasury

As of a date or average of a period

Rounded to nearest 1/20th percent

No longer than 15 months prior to contract issue date

No greater than 3% and no less than 1%

Rate = 2.90% (4.14% - 1.25%, rounded to nearest 5bp)

MNA(1) = $(10,000 * .875 - 50) * 1.029 = 8,952.30$

MNA (2) = $(8952.30 - 50) * 1.029 = 9,160.47$

MNA (3) = $(9160.47 - 50) * 1.029 = 9,374.67$

Annuity Value = $10000 * .99 * 1.025 - 75 = 10,072.50$

Surrender charge = $.12 * 10000 = 1200$

Cash surrender value = $10,072.50 - 1200 = 8,872.50$

CSV < MNA

Recommend the following changes:

Decrease the contract charge to \$50 or less

Increase the guaranteed interest rate to 2.90% or higher

MNA allows max charge of 12.5% so total of surrender charge plus the front end load must be less than 12.5%

- Remove 1% front end load OR Decrease the SC to 11.5% and keep the 1% load (or some combination of these)

(b) First Year Commissions

- % of first year premium, most common

- Other options: Amount per policy or % of cash value

- usually annualized and fully vested

Renewal Commissions

- Rate: usually % of premium

- Pattern : level or variable by policy year and whether graded by policy size or volume of new business

Asset Based Commissions/Fees/Trails

- Percent of account value

- provide income stability to agents although not a significant source of income for new agents

Solution 11 (continued)

Bonuses

- % of first year premium/commissions or renewal premium/commission
- based on agent performance: sales/comp, persistency, # of new clients

Expense Allowance

- % of sales measure (i.e. first year comp) or renewals or persistency
- used to pay office costs and other business expenses (e.g. advertising)

Security Benefits

- insurance: life, health, dental, vision
- disability, retirement, thrift, savings, 401K
- comp arrangements: e.g. defer commission income until after death, retirement, disability

Recommend a reduction in first year commission (e.g. 6-7% range)

Recommend adding an asset based commission (e.g. 50bp -100bp range)

Recommend renewal commissions be non-vested for renewal premiums; i.e. only pay if the agent still represents the company when the commission is due

Solution 12

a)

provide useful info to help make decisions
must be detailed enough so the manager can get their task done
frequent reporting for timely action
distribution only to managers who can act
accurate
linked to objectives of the co, by use of key measurable financial results
answers what is responsible for cost and revenue items
must answer who is responsible
costs allocated to lines of business

b)

i)

run-on-the-bank risk
dividend cut causes some policyholders to surrender policies
Company has to pay cash for cash values
ratings could go down
adverse publicity
rumors of financial problems leads to withdrawal spiral

ii)

keep more highly liquid assets
option to delay payment of CV in contract
avoid hot money products
obtain line of credit from bank/credit facility
issue additional stocks/bonds

c)

pegging

for a short period of time
look at future dividends on current scale
if lower than what was paid last year
eliminate part/all of reduction

Substitution

substitute dividend from prior scale
for the dividend to be paid under current scale
used only recent issues where dividend small
pegging/substitution may improve persistency
experience premium
stop dividend declining in dollar terms
must be equitable between blocks

Solution 12 (continued)

d)

i)

Self-Support Test

- policy form cannot be subsidized from any other source at every illustrated point starting with 15th policy duration (20th if second or later to die)

- Accumulated value of policy cash flows using disciplined current scale should be at least the illustrated policy value

Lapse-support test

regulation prohibits illustration of non-guaranteed elements in policies that are lapse supported

- uses same assumptions as self-support test except modified persistency

- 0 lapse rate after year 5

- includes persistency bonuses

(ii)

the illustration actuary to check if illustrated scale needs to be reduced

illustration actuary checks illustrated scale is not more favorable to policyholder than

- lesser of the disciplined current scale and the currently payable scale
- illustration actuary checks his disciplined current scale (DCS) assumptions
- any changes to DCS means illustration actuary must redo self-support test
- any changes to DCS means illustration actuary must redo lapse-support test
- illustration actuary may have problems with making his annual certification on existing business

- as the reduction in payable dividends may not be related to experience assumptions

- disclose if payable scale reduces since last certification for reasons other than experience change

Solution 12 (continued)

iii)

be aware that illustration will create policyholder reasonable expectations
current experience by itself may not be appropriate basis for determining the
range of scenarios

for par primary range should reflect dividend scales that are reasonable given
historical significance

suitable scenarios based on policies of company

practice of company to adjust dividend

experience of company

process by which dividend scale changed

account for trends in investment returns

account for type of assets

account for term to maturity of assets

account for the investment policy of company

Company surplus policy

Historical results should be adjusted for current factors

Solution 13 – US only

a)

- EIA GMAV funded by bonds
 - low interest rates will make bond expensive
- index funded by call options
 - high stock market will make calls expensive
- consider lowering participation rate (% of index credited)
- increasing the margin
- allowing features to be reset annually
- lower cap on index rate credited
- change crediting strategy from point-to-point to averaging
- structure as a FPDA instead of an SPDA – lower percentage of premium in SNL formula
- credit lower rate if state allows
- all the above may make plan unattractive

b)

$$\text{point to point} = \text{Min}(((110/100)-1) * 70\%, 6\%) = 6\%$$

$$\begin{aligned} \text{averaging} &= \text{Min}(((105+108+95+98+110)/(5 * 100)-1) * 70\%, 6\%) \\ &= \text{min}(2.24\%, 6\%) = 2.24\% \end{aligned}$$

c)

- using highest would mislead the customer
 - would create unrealistic expectations
- should be based on best estimate of future assumptions
 - based on past experience
 - and adjusted for current factors
- new indices have no historical experience
- need to show experience of indices that very similar
- should show alternate worse scenario
 - should not make p/h think this is worst case scenario
- range of scenarios should be narrow enough to be representative
 - wide enough to avoid revisions

Solution 13 (continued) – US only

d)

i/-EIAs contain embedded derivatives valued

-EDs are split off and valued separately under FAS 133

-then host contract without ED is valued separately under FAS 97

ii/-need to value all future options as well as current

-using Black-Scholes or other option pricing method

-may use stochastic method instead of deterministic

iii/-earnings will be volatile

-will be affected by option cost which is affected by index

-will be affected by hedging strategy

iv/-use risk free rate

-need to use current rate – not at issue

Solution 13 – Canada only

a)

- EIA GMAV funded by bonds
 - low interest rates will make bond expensive
- index funded by call options
 - high stock market will make calls expensive
- consider lowering participation rate (% of index credited)
- increasing the margin
- allowing features to be reset annually
- lower cap on index rate credited
- change crediting strategy from point-to-point to averaging
- structure as a FPDA instead of an SPDA – lower percentage of premium in SNL formula
- credit lower rate if state allows
- all the above may make plan unattractive

b)

$$\begin{aligned} \text{point to point} &= \text{Min}(\overset{\text{participation rate}}{\downarrow} ((110/100)-1) * 70\%, 6\%) = 6\% \\ \text{averaging} &= \text{Min}(((105+108+95+98+110)/(5 * 100)-1) * 70\%, 6\%) \\ &= \text{Min}(\overset{\text{cap}}{\uparrow} 2.24\%, 6\%) = 2.24\% \end{aligned}$$

c)

- using highest would mislead the customer
 - would create unrealistic expectations
- should be based on best estimate of future assumptions
 - based on past experience
 - and adjusted for current factors
- new indices have no historical experience
- need to show experience of indices that very similar
- should show alternate worse scenario
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- range of scenarios should be narrow enough to be representative
 - wide enough to avoid revisions

Solution 13 (continued) – Canada only

d)

i/- term is extended if it \uparrow policy liabilities

- needs to be extended to at least the end of the index period
- are there constraints on the company on renewals
- can be extended to offset acquisition expenses
 - value of future cash flow cannot be greater than acq. expenses
 - must be locked in

ii/- scenario tested assumptions need no MfAD

- MfADs needed for all assumptions not scenario tested

-MfAD needs to increase the liability – otherwise sign of MfAD should be reversed

-decrease in index would likely decrease the policy liability

iii/-stochastic scenarios ranges should encompass prescribed scenarios

- reserve should be in CTE(60) to CTE(80) range
- need to run prescribed to see that worst is not greater than CTE(80)
- would need to recalibrate model

Solution 14 – US only

Only need to apply test to base contract since product does not have any riders or no-lapse guarantees (AV is not allowed to be negative)

If insurance benefits have explicit fee, that fee should be used in the test.

If there is no explicit fee, or fee does not capture substance of agreement, another method of determining assessments can be used

In this case, use COI plus interest margin since pricing was on an integrated basis and COIs alone are insufficient to cover DBs

First determine assessments & Excess DBs

SOP 03-1 liability required if amounts are first positive and then negative

Total assessment(t) = COI(t) + interest margin (t)

Calculated assessments 799, 861, 994, 1096, 1170

Test gain/loss(t) = total assessment(t) - excess DB(t)

Calculated gain/loss(t) 280, 220, 109, 15, -65

Have gains in years 1-4, followed by a loss.

$SOP Reserve = SOP Reserve(t-1) * (1+i) + (BR * Assessments(t) - Excess DB(t)) * (1+i)^{-5}$

Assessments = COI + interest margin + expense charges

i = valuation discount rate = 5%

Benefit Ratio = Total PV Excess DB / Total PV Assessments

Total PV Excess DB = 3697 = $519 * (1.05)^{-1} + 641 * (1.05)^{-2} + 884 * (1.05)^{-3} + 1081 * (1.05)^{-4} + 1235 * (1.05)^{-5}$

Total PV Assessments = 4219 = $799 * (1.05)^{-1} + 861 * (1.05)^{-2} + 994 * (1.05)^{-3} + 1096 * (1.05)^{-4} + 1170 * (1.05)^{-5}$

Benefit Ratio = $3697/4219 = 0.8763$

SOP Reserve (1) = $0 + (.8763 * 799 - 519) * (1.05)^{-5} = 186$

SOP Reserve(2) = $186 * (1.05) + (.8763 * 861 - 641) * (1.05)^{-5} = 311$

Solution 14 (continued) – US only

Original DAC Schedule

Estimated Gross Profits(EGP) = Mortality Margin + Interest Margin + Expense Margin + Surrender Charges

Mortality Margin = COIs - Excess DBs

Interest Margin = Interest Earned - Interest Credited

Expense Margin = Loads - Expenses = 0

Surrender Charges = 0 for this product

$DAC(t) = (DAC(t-1) + \text{DeferredExpense}(t)) * (1+i) - k\text{factor} * \text{GrossProfit}(t)$

$EGP(1) = 280$

$EGP(2) = 220$

$DAC(1) = (0 + 250) * 1.05 - .4792 * (-210 + 490) = 128$

$DAC(2) = (128 + 0) * 1.05 - .4792 * (-257 + 477) = 29$

Updated DAC Schedule

Gross Profits now = Old Gross Profits - Increase in SOP Reserve

$DAC(1) = (0 + 250) * 1.05 - .5219 * (280 - 186) = 213$

$DAC(2) = (213 + 0) * 1.05 - .5219 * (220 - 126) = 175$

Impact of SOP = New DAC - Original DAC = 175 - 29 = 146 increase

Solution 14 – Canada only

to identify plausible threats to satisfactory financial condition

the financial condition is satisfactory if:

- throughout forecast period insurer is able to meet all future obligations under the base scenario and all plausible adverse scenarios
 - under the base scenario it meets the minimum capital requirement
- to determine actions which lessen the likelihood of those threats
- to determine actions which would mitigate a threat if it materialized
- to reflect the current business plan in the projected financial results of the company
- to prevent insolvency by arming the company with info
- to strengthen monitoring systems where company is most susceptible

(i)

- OSFI minimum required MCCR ratio is 120%
- OSFI expects companies to maintain ongoing capital of no less than 150% of MCCR ratio at all time

Tested scenario 1:

- MCCR ratio deteriorating from 165% in 2006 to 103% in 2010
 - the actuary needs to report this scenario as one of the adverse scenarios since the MCCR ratio falls below the minimum regulatory capital requirement during the projection period
 - financial condition ok, if throughout forecast period, able to meet all future obligations under base scenario and all plausible adverse scenarios, and under base scenario, meets the min reg capital requirements
 - only given 2 tested scenarios and not complete DCAT results, cannot determine if Company A's financial position is ok.
-
- at 2008, the MCCR ratio drops to 144%.
 - OSFI will be closely monitoring Company A and will demand actions taken to improve capital position or even take control of the Company
 - at 2009, the MCCR ratio drops below 120%.
 - OSFI would take over control of the company if management action from 2008 not effective
 - net income is a lot lower than base scenario, with net loss in 2009 and 2010. With low lapse rate, profitability is greatly impacted due to large proportion of products are "lapse supported"
 - total capital required are higher for all projection years as compare to base scenario due to:
 - higher mortality and lapse risk component as a result of higher NAAR (from higher survivorship)
 - possibly higher C3 risk due to higher policy liabilities
 - lower net income results in lower surplus in later years

Solution 14 (continued) – Canada only

Tested scenario 2:

- MCCR ratios ranged from 174% to 160%
- MCCR ratios remain at satisfactory level through out the projection period

- net income are slightly lower for all projection years due to lower reinvestment return
- this scenario is not reported as an adverse scenario

- if lower interest rate leads to higher policy liabilities the C3 risk, which is calculated based on policy liabilities will increase

- total available capital are slightly lower, possible explanation:
- slightly lower net income decrease surplus

(ii)

- Tested scenario 1 is the only unsatisfactory scenario among the two tested scenarios presented
- possible actions taken to improve MCCR ratio:
 - expand company product line by introducing new products such as UL, annuities or health product, diversify from "lapse supported" products, reduce income sensitivity to lapse rate
 - reprice existing new business portfolio to reduce sensitivity to lapse rate and increase profitability
 - slow or stop new product sales until reprice
 - put capital raising plans in place
 - use reinsurance to mitigate lapse risk
 - if the lapse risk has reached unacceptable level to management, could sell off the line of business to other company
 - control over non-variable expense levels

Solution 15 – US only

- a) Mortality Margin – COI charges less benefit claims > P/H balances
Expense Margin – Contract charges less costs for administration
Investment Margin – Earned less credited interest
Surrender Charges
Other Charges

- Best estimate assumptions without PAD

- b) Pre-tax Profit = Net Cash Flow + Increase in DAC – Increase in URL – Increase in Reserve

$$\text{DAC Amort \%} = \text{DAC Expenses/PV EGP} = 8000 / 12,250 = 65.3\%$$

$$\text{DAC Amort} = 65.3\% * 1775 = 1159$$

$$\text{Interest on DAC} = \text{DAC(2)} * \text{Credited Interest} = 6500 * 0.065 = 423$$

$$\text{DAC(3)} = \text{DAC(2)} + \text{Int on DAC} - \text{DAC Amort} = 6500 + 423 - 1159 = 5763$$

$$\text{Increase in DAC} = \text{DAC(3)} - \text{DAC(2)} = 5763 - 6500 = -737$$

$$\text{URL Amort \%} = \text{Front End Load / PV EGP} = 3000 / 12,250 = 24.5\%$$

$$\text{URL Amort} = 24.5\% * 1775 = 435$$

$$\text{Interest on URL} = \text{URL(2)} * \text{Credited Interest} = 2300 * 0.065 = 150$$

$$\text{URL(3)} = \text{URL(2)} + \text{Int on URL} - \text{URL Amort} = 2300 + 150 - 435 = 2015$$

$$\text{Increase in URL} = \text{URL(3)} - \text{URL(2)} = 2015 - 2300 = -285$$

$$\text{Increase in Reserve} = \text{Reserve(3)} - \text{Reserve(2)} = 91,240 - 93,125 = -1885$$

$$\text{Pre-tax Profit} = -381 - 737 + 285 + 1885 = 1052$$

Solution 15 – Canada only

- a) Investment return model considerations
- Random number generator
 - Number of scenarios should be at least 1000, test for acceptable level of precision
 - Annual frequency may not be enough
 - Model should be p-measure = real world
 - Should not generate negative stock prices or interest rates
 - Should have at least 2 parameters – drift and volatility
 - Should be based on historical market data
 - Construct and appropriate proxy for specific funds
 - Calibration of investment returns

Liability model

- Product features – management expense ratios, contract guarantees, ratchets and resets, fund transfers, partial withdrawals, investment options, surrender charges
- In Force – seriatim vs. grouped
- Policyholder behavior affecting surrender, partial withdrawals, ratchets, future deposits
- Modeling of hedges – static or dynamic – PfADs should be established on conservative basis
- Modeling or reinsurance

- b) Company A should use stochastic modeling for reserves and capital
- Better method for measuring segregated fund guarantees
 - Complicated product with guarantees
 - If using hedging strategy approved by OSFI, may reduce capital required

Company B should use factor approach for reserves and capital

- Product features are simpler
- Risk exposure lower due to lower guarantees
- Reinsurance helps to mitigate risk

Solution 16

a) Debt as capital source

Advantages

- Viewed as low risk, so owners expect lower rate of return
- Interest paid on debt is tax-deductible
- Good for supporting low risk capital needs
- Bond debt and bank debt are common sources

Disadvantages

- Too much debt can increase weighted average cost of capital
- Only available at holding company level
- If company fails to make interest and principal payments on time, company faces bankruptcy

Equity as capital source

Advantages

- Usually largest component of capital
- Sum of owner contributions and retained earnings
- Common and preferred stock do not have to be repaid

Disadvantages

- Equity is risky, so owners expect a higher rate of return
- Most appropriate for supporting high risk capital needs
- Only available at holding company level
- Must be wiped out before debt capital can be hit

b)

- Calculate cost of each source of capital and weight based on company's mix of capital
- Cost of equity is sum of risk-free rate and risk premium
- Cost of long-term debt is based on long-term interest rate at which company could borrow
- Since interest is tax-deductible, need to use an after-tax rate

$$\text{Percentage of debt} = 294.4 / (294.4 + 184) = 61.5\%$$

$$\text{Percentage of equity} = 100\% - 61.5\% = 38.5\%$$

$$\begin{aligned} \text{Cost of equity} &= \text{risk-free rate} + \text{risk premium} \\ &= 5\% + 7\% = 12\% \end{aligned}$$

Solution 16 (continued)

$$\begin{aligned} \text{Cost of debt} &= \text{Interest rate on debt} * (1 - \text{tax rate}) \\ &= 7.2\% * (1 - 0.40) = 3.72\% \end{aligned}$$

$$\begin{aligned} \text{Weighted average Cost of Capital} &= \% \text{ debt} * \text{cost of debt} + \% \text{ equity} * \text{cost of equity} \\ &= 61.5\% * 3.72\% + 38.5\% * 12\% = 6.91\% \end{aligned}$$

- If GAAP ROE > WACC, unit is generating economic value
- If GAAP ROE > GAAP equity growth rate, unit is generating free cash flow
- Desirable to emphasize growth in profit centers that produce RoE > WACC

Equity Growth Rates

Center A	$(37/23)^{(1/5)} - 1$	=	9.98%
Center B	$(17/11)^{(1/5)} - 1$	=	9.10%
Center C	$(74/57)^{(1/5)} - 1$	=	5.36%
Center D	$(139/93)^{(1/5)} - 1$	=	8.37%
Total Co.	$(277/184)^{(1/5)} - 1$	=	8.53%

- Profit centers A and C are generating economic value
- Profit centers A, B, and D are consuming free cash flow
- Profit center C is generating free cash flow
- Total company level ROE > WACC, so creating economic value
- Total company level ROE < total company equity growth rate, so free cash flow being consumed
- Reduce investment in center B and D, or try to raise RoE
- Increase investment in center C